



AIM Cell Wellness Restorer™

Lifestyle has a direct impact on the overall quality of our lives. Therapeutic baths or spas have a long history of enhancing our lifestyle and benefiting both our physical health and mental attitude. Indeed, it has long been thought that water has healing properties. Water coupled with minerals as in mineral baths or natural hot springs has been used throughout history to treat various ailments, specifically degenerative diseases. AIM CWR™ (Cell Wellness Restorer) is a unique and natural bath additive that brings you the benefits of mineral spas.

Mineral baths

According to archaeological evidence, balneology—using natural mineral waters for the treatment of disease—has been with us for more than 5,000 years. The Greeks and Romans used water and bathing as therapeutic tools. And it was the Romans who recognized the value of natural hot springs and developed elaborate aqueducts for transporting water from remote sources to bath complexes.

Several kinds of therapeutic baths are still recommended, including hot baths for pain relief and sleep, cold baths for fever, and kinetherapeutic baths for damaged muscles, most notably from conditions such as polio, a viral disease that chiefly affects children and can result in muscular atrophy. Medicated baths, such as with Epsom salts to relieve inflammation, are common, and alkaline baths are promoted as being helpful in the treatment of arthritic conditions.

CWR

CWR is a unique and natural bath additive. It may help you cope with stress in two ways—first, by promoting relaxation when used in a bath or spa and, second, by supplementing magnesium, which supports DHEA production, to combat stress and its negative affects.

CWR is desalinated seawater that has undergone processing to concentrate minerals that are essential for the functioning of body cells. The concentrate is enhanced by the addition of unique crystals.

Magnesium

Although it represents only 0.05 percent of body weight, magnesium is an essential macromineral. Magnesium is necessary for many metabolic functions in the body, including the production and transfer of energy at the cellular level, the contraction and relaxation of muscles, the conduction of nerve impulses, and the synthesis of protein.

Magnesium, like calcium, is an earth alkali mineral. About 65 percent of the body's magnesium is stored in the bones and teeth. The remaining 35 percent is contained in the blood, flu-

Key Benefits and Features

- Supports magnesium and DHEA levels
- Reduces stress
- Improves sleep
- Increases energy
- Softens skin
- Relieves sunburn and insect bites
- Reduces joint and muscular aches, pains, and swelling
- Safe and beneficial use by AIM Members since 2000
- Revolutionary cell-restoring bath additive
- All-natural, nontoxic ingredients
- Convenient and easy to use
- Beneficial for healthy cells
- 12 fl. oz. (354 ml) bottle

ids, and tissues. Significant amounts of magnesium are present in the heart.

It is estimated that 72 percent of Americans are magnesium-deficient, and the Gallup Survey identified that consumers are largely unaware of the importance of magnesium. Magnesium consumption seems to decrease with age; therefore, deficiency becomes a particular problem for the elderly. Hard water can be a valuable source of magnesium.

DHEA

Dehydroepiandrosterone (DHEA) is a naturally occurring precursor of estrogen and testosterone. It is a hormone that is present in both men and women. DHEA levels peak at the age of 20 and decrease progressively with advancing age. Meaningful levels of DHEA do not appear in foods. And it is thought that certain people do not synthesize enough DHEA.

DHEA plays a role in the immune system. Low levels of DHEA are associated with ill health. Ongoing current research indicates that supplementation with DHEA shows significant improvement in functioning of the reproductive system, cardiovascular system, and metabolism. DHEA appears to increase muscle strength and lean body mass, activate the immune system, and enhance the subjective quality of life.

How to use CWR

- Shake thoroughly before using.
- Mix approximately 2 ounces (60 ml) in your bath. You may use more or less depending on your needs. CWR can be used in any temperature of water.
- You may rub CWR directly on the skin. Wash the area well before applying.
- You may also use CWR in a footbath: Fill with warm water a glass or plastic container large enough for both feet to comfortably fit. The water should be deep enough to submerge your toes; it can be deeper if you choose. Start with 1 ounce of CWR and increase as your needs dictate.
- Do not use CWR on open cuts or abrasions.
- CWR is for topical use only.

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Q & A

Is CWR safe for children? Would it be a problem if they drank any water with CWR in it?

CWR is safe for children. As with most bath additives, consumption is not recommended. We do not believe that there would be any problems if a child inadvertently consumed some, especially since it would be highly diluted.

I have noticed crystals forming on the bottom of my CWR bottle and around the lid. What are they and why have they developed?

The crystals on the bottom of the bottle are sodium chloride (salt crystals) and the crystals around the lid are ammonium magnesium. These crystals develop because of the special mineral combination and processing method used to make CWR. The crystals are completely nontoxic and slowly dissolve when exposed to water.

What is desalinated seawater?

It is seawater that has had most but not all of the naturally occurring salt removed.

Can CWR be added to a hot tub, Jacuzzi, or jetted tub?

AIM does not recommend doing this until you check with your local hot tub dealer for a professional opinion. AIM will not take responsibility for any adverse effects CWR might have on your filters and pumps.

How much should I put in a hot tub?

There is no set guideline for mixing CWR in large quantities of water. Use your own discretion.

Is CWR for soaking purposes only, or is it OK to use soap with it?

You may bathe in a bath containing CWR; soap does not affect CWR.

Is CWR the same as AIM Mag-nificence-?

The two products, while both providing supplemental magnesium, are fundamentally different in the way that they are produced. Both CWR and Mag-nificence products provide supplemental magnesium but in unique concentrations and delivery systems.

